



NURSING OF CHILDREN NETWORK  
LOCAL CHAPTER OF THE  
SOCIETY OF PEDIATRIC NURSES

*7th Annual*

REGIONAL PEDIATRIC  
NURSING CONFERENCE



## *2010 Exhibit Prospectus*

MONDAY OCTOBER 25, 2010

Chase Center on the Riverfront

### SPONSORED BY

- Bayada Nurses
- Hill-Rom
- Janet Weis Children's Hospital
- KenCrest Children's Residential Services
- Nemours/Alfred I. duPont Hospital for Children
- Nurse Builders
- Lauren's House
- Pro2 Respiratory
- St. Christopher's Hospital for Children
- The Children's Hospital of Philadelphia
- Weisman Children's Rehabilitation Hospital
- Drexel University

# Join us in celebrating our 7th Anniversary!

NCN's Seventh Annual [Regional Pediatric Nursing Conference](#) on October 25th!

## INTRODUCTION

Nursing of Children Network (NCN), the local chapter of Society of Pediatric Nurses (SPN), proposes this as an annual project to foster collaboration and networking among pediatric nurses in the Greater Mid-Atlantic Region. Due to the success of our previous conferences, our seventh annual conference necessitated a move to yet a bigger venue at the Chase Center in Wilmington, Delaware. The Sixth Annual Regional Pediatric Nursing Conference: *Embracing the Challenge*, was a huge success with 350 attendees from the tri-state area attending from as far as Connecticut, Maryland, and New York. This large volume of attendees confirmed our need to move to the Chase Center, where there is not only additional conference space, but also poster space and ample on site parking as well. This conference remains the only annual conference in the region geared toward staff nurses that is sponsored by a local chapter of a professional pediatric organization and is not specialty-focused, not sponsored by one institution, and not sponsored by a for-profit educational company. NCN is in a unique position to bring nurses from multiple pediatric institutions and programs together for planning such a conference, while promoting collaboration, networking, and sharing of knowledge and skills.

## OBJECTIVES

1. Education of pediatric nurses in the region.
2. Increase collaboration and networking among pediatric nurses and health care providers in the greater region.
3. Increase involvement and membership of pediatric nurses in the professional organizations of NCN and SPN.

## TARGET AUDIENCE

Pediatric staff nurses, advanced practice nurses, and nurse educators in all settings, including hospital, home care, ambulatory care, and schools.

## LOCATION

Chase Center on the Riverfront is located on Wilmington, Delaware's revitalized riverfront, and is the largest special event facility in the Brandywine Valley. The address is 815 Justison Street, Wilmington, DE 19801.

## SCHEDULE

6:45 am	Set-up
7:00 am to 8:00 am	Breakfast and Exhibits Open
10:30 am to 11:00 am	Morning break--Exhibits and Poster Presentations
12:00 pm to 1:30 pm	Lunch, Exhibits and Poster Presentations (Exhibitors provided box lunches)
4:30 pm to 6:30 pm	Optional Wine and Cheese Reception



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## **Exhibitors**

Exhibit table (3 by 6 ft) for entire day. Includes institution / company listing in conference syllabus.

- \$500.00 (no electrical access)
- \$565.00 (with electrical access)

Sponsorship of any of the following items will guarantee a full-page ad in the conference syllabus and a thank you poster with your name and logo on display at the conference.

- Educational grant in the amount of \$1,000 for one or more tracks (circle):
  - Clinical Track A
  - Clinical Track B
  - Trauma
  - Community/ Ambulatory
  - Professional Development
- Continental Breakfast-\$4,000.00 or portion thereof, minimum \$1,000
- Mid-Morning Break-\$2,000.00 or portion thereof, minimum \$1,000
- Afternoon Break-\$2,000.00 or portion thereof, minimum \$1,000
- Wine and Cheese Reception-\$2,000.00
- Conference Materials-\$3,000.00  
(Sponsor's name and logo will appear on the cover of conference materials)